11 million visitors to Dubai
(10 million foreign travellers and 1 million domestic travellers from the UAE)

**Visitors in 2013**

- 66 million passengers
  - 7th busiest airport in the world is Dubai International
- $13 billion spend by visitors to Dubai

**Economic Impact in 2013**

- **Aviation’s DII* Economic Impact**
  - $16.5 bn
  - (The Emirates Group: $7.8 bn)

- **Tourism’s Economic Impact**
  - $10.2 bn

- **Total Economic Impact**
  - $26.7 bn

- 16.5% of total GDP
- 10.2% of total GDP
- 26.7% of total GDP

**Employment Impact in 2013**

- **Aviation’s DII* Employment Impact**
  - 259,400 Jobs

- **Tourism’s Employment Impact**
  - 157,100 Jobs

- **Total Employment Impact**
  - 416,500 Jobs

- 13.1% of total employment
- 7.9% of total employment
- 21% of total employment

**Potential Future Economic and Employment Impact in 2020 and 2030**

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2030</th>
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<tbody>
<tr>
<td>DII* Economic Impact Aviation</td>
<td>$31.4 bn</td>
<td>$48.6 bn</td>
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<tr>
<td>Economic Impact Tourism</td>
<td>$21.7 bn</td>
<td>$39.5 bn</td>
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<tr>
<td>Total Economic Impact</td>
<td>$53.1 bn</td>
<td>$88.1 bn</td>
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<tr>
<td>% of Total GDP</td>
<td>37.5%</td>
<td>44.7%</td>
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<table>
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<tr>
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<th>2020</th>
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<tbody>
<tr>
<td>DII* Employment Impact Aviation</td>
<td>449,500</td>
<td>664,100</td>
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<tr>
<td>Employment Impact Tourism</td>
<td>305,000</td>
<td>530,600</td>
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<tr>
<td>Total Employment Impact</td>
<td>754,500</td>
<td>1,194,700</td>
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<tr>
<td>% of Total Employment</td>
<td>29.5%</td>
<td>35.1%</td>
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Source: Oxford Economics